

How Does a Chemical Company in India **Meet Soaring Global Demand** for Its Innovative Color Pigments?

Creating and producing quality pigments in India for **customers in 85 countries** since 1952

Used in coatings, paints, plastics, inks, textiles, and cosmetics, Sudarshan Chemical Industries Limited produces high-quality organic and inorganic pigments. Its deep commitment to research and development has helped the company become a leader in India and has strengthened its reputation for quality products across the globe. Seeking to meet growing demand for high-performance pigments globally, Sudarshan set about optimizing its procurement processes to reduce costs and collaborating more efficiently with suppliers.



THE BEST RUN



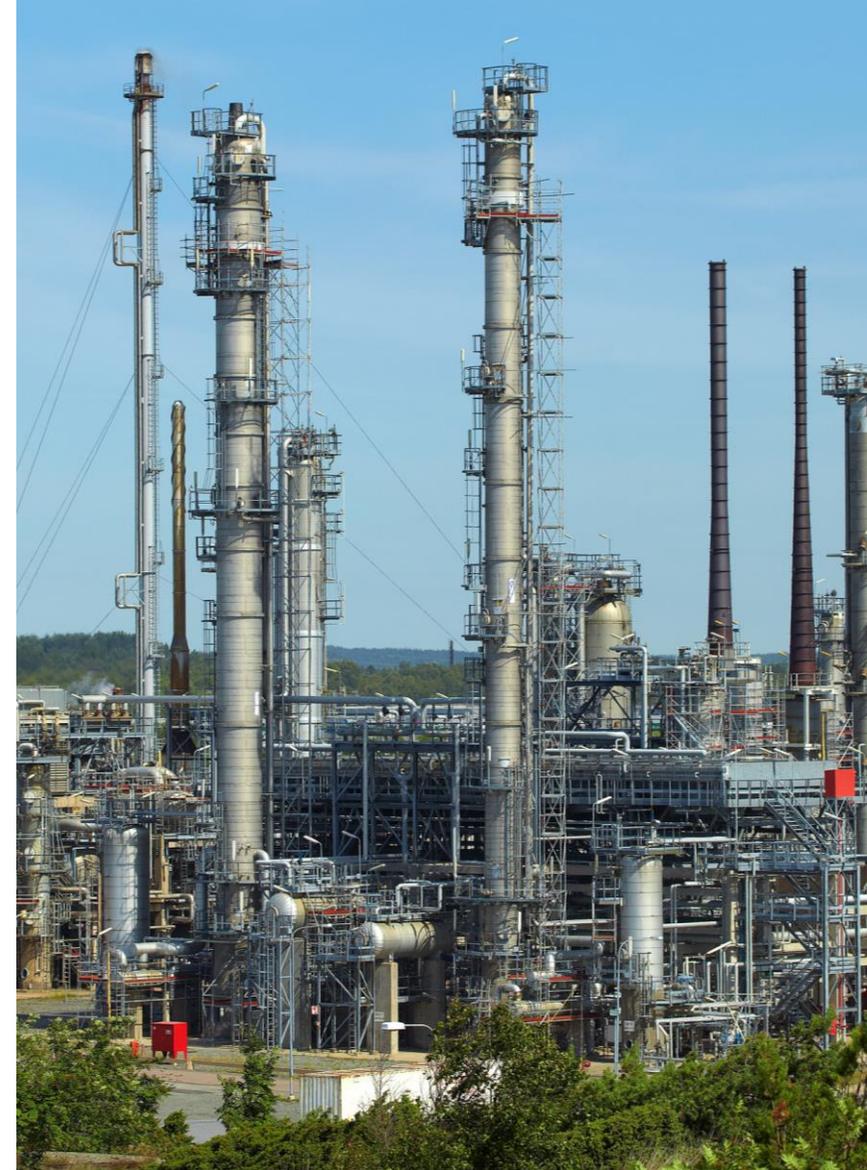
Sudarshan enhanced procurement processes, which cut costs and helped it fulfill global demand for its pigment products.

To enhance supply chain efficiency, Sudarshan Chemical Industries Limited joined forces with InfraBeat Technologies Pvt. Ltd. to implement SAP® Ariba® solutions, helping the chemicals company:

- Use one centralized platform to manage the entire procurement process from source to settle while building an ethical supply chain and controlling spending, with an average savings of 11%
- Extend its network of qualified suppliers by 15%
- Eliminate manual processes, helping improve efficiency and increase ordering speed and accuracy through electronic workflows
- Strengthen compliance with a digital audit trail
- Enhance communication and collaboration with suppliers, streamlining supplier onboarding with self-service tools
- Future-proof procurement operations by transferring more spend categories to the one platform

“With SAP Ariba solutions, we’ve met our business goals and achieved procurement savings. We’ve also benefited from process improvements, and we now have analytics to make data-driven decisions to set our future course.”

Anupam Shrivastav, Head of IT and Business Technology, Sudarshan Chemical Industries Limited



SUDARSHAN

**Sudarshan Chemical
Industries Limited**
Pune, India
www.sudarshan.com

Industry
Chemicals

Employees
2,000

Revenue
Rs 13 billion
(US\$187 million)

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